

V Semester B.B.A. Examination, March 2023
(CBCS)

(2022 – 23 Onwards) (F + R)
BUSINESS ADMINISTRATION

Paper – 5.2 : Entrepreneurship Development and Start-ups

Time : 3 Hours

Max. Marks : 70

Instruction : Answers to be written only in **English**.

SECTION – A

1. Answer any five of the following. Each question carries two marks. (5×2=10)
- Who is a corporate entrepreneur ?
 - What is a feasibility report ?
 - What is MSME ?
 - What is meant by artificial intelligence ?
 - Name any four women entrepreneurs in India.
 - What do you mean by industrial estate ?
 - Expand :
 - DIC
 - AWAKE

SECTION – B

- Answer any three of the following. Each question carries five marks. (3×5=15)
- Briefly explain the qualities of a successful entrepreneur.
 - State the objectives of KVIC.
 - Briefly explain the prospects of artificial intelligence in start-ups.
 - Briefly explain the contents of a business plan.
 - Explain the investment pattern of MSME.



SECTION – C

Answer **any three** of the following. **Each** question carries **twelve** marks. **(3×12=36)**

7. Explain the advantages and disadvantages of an entrepreneur.
8. Explain the role of artificial intelligence in developing enterprises.
9. Explain the steps involved in setting up of MSME's.
10. Briefly explain the various start-up issues concerned with a new business proposition.
11. Explain the various schemes of assistance from Commercial Banks.

SECTION – D

Answer **any one** of the following, carrying **nine** marks.

(1×9=9)

12. a) Prepare a project report to start a start-up unit.

OR

- b) List out the products of MSME.
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